**The World of Anomalies**

Imagine you are a credit card selling company and you know about a particular customer who makes a purchase of 25$ every week. You guessed this purchase is his fixed weekly rations but one day, this customer makes a different purchase of 700$. This development will not just startle you but also compel you to talk to the customer and find out the reason so you can approve the transaction. This is because, the behavior of the customer had become fixed and the change was so different that it was not expected. Hence we call this event as an anomaly.

Anomalies are hard to detect because they can also be real phenomenon. Let’s say that the customer in the example above made the usual purchases while he was living alone and will be starting his family this week. This will mean that this should be the first of his future purchases of similar magnitude or he is throwing a party this week and this was a one-time large purchase. In all these cases, the customer will be classified as making an ‘abnormal’ choice. We as the credit card seller need to know which of these cases are genuine and which are mistakes which can be corrected if they reconfirm the same with the customer. The usefulness of detecting such anomalies are very useful especially in BFSI industry with the primary use in credit card transactions. Such anomalies can be signs of fraud or theft. Someone making multiple transactions of small amounts from the same credit card, making one very large transaction which is a few order of magnitudes larger than the average, making transactions from an unfamiliar location are such examples that can caused by fraudsters and must be caught. With the popularity of adoption, let’s study the ways we can detect anomalies.

**Detecting The Pattern To Find Anomalies**

Anomalies are essentially the outliers in our data. If something happens regularly, it is not an anomaly but a trend. Things which happen once or twice and are deviant from the usual behavior, whether continuously or with lags are all anomalies. So it all boils down to the definition of outliers for our data. R provides a lot of packages with different approaches to anomaly detection. We will use the *AnomalyDetection* package in R to understand the concept of anomalies using one such method. However, the package needs to be installed specially from github. This requires the install\_github() function in devtools package. We will also use the Rcpp package which helps us to integrate R with C++ functions. Another github package to be used in this article is the wikipedia trend package which contains the API to access wikipedia and create data for anomaly detection analysis.

The package is capable of identifying outliers in the presence of seasonality and trend in the data. The package uses an algorithm known as Seasonal Hybrid ESD algorithm which finds outliers globally as well as locally in time series or a vector of data. The package has a lot of features, some of which include visualization graphs, type of anomalies (positive or negative) and specifying the window of interest.

#Loading the libraries

library(Rcpp)

library(wikipediatrend)

library(AnomalyDetection)

The first step is data preparation. We will use the page views on wikipedia page marked on fifa data starting from date 18th March 2013. (link: https://en.wikipedia.org/wiki/FIFA). The wp\_trend function gives us the access statistics for the page with the ability to filter data from within the function. We will use this data to model day wise page views and understand anomalies in the pattern of those view numbers

#Download wikipedia webpage "fifa"

fifa\_data\_wikipedia = wp\_trend("fifa", from="2013-03-18", lang = "en")

This gives us a dataset of about 1022 observations and 8 columns. Looking at the data reveals some redundant information captured

#First\_look

fifa\_data\_wikipedia

   project   language article access     agent      granularity date       views

197 wikipedia en       Fifa    all-access all-agents daily       2016-01-13 116

546 wikipedia en       Fifa    all-access all-agents daily       2016-12-27  64

660 wikipedia en       Fifa    all-access all-agents daily       2017-04-20 100

395 wikipedia en       Fifa    all-access all-agents daily       2016-07-29  70

257 wikipedia en       Fifa    all-access all-agents daily       2016-03-13  75

831 wikipedia en       Fifa    all-access all-agents daily       2017-10-08 194

229 wikipedia en       Fifa    all-access all-agents daily       2016-02-14  84

393 wikipedia en       Fifa    all-access all-agents daily       2016-07-27 140

293 wikipedia en       Fifa    all-access all-agents daily       2016-04-18 105

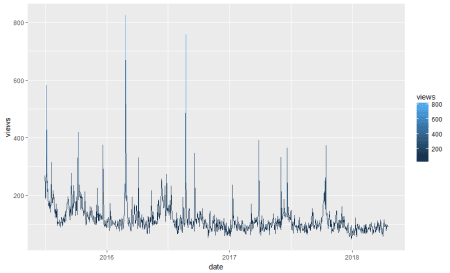
420 wikipedia en       Fifa    all-access all-agents daily       2016-08-23 757

We see that project, language, article, access, agent and granularity appear to be same for all rows and are irrelevant for us. We are only concerned with date and views as the features to work on. Let’s plot the views against date

#Plotting data

library(ggplot2)

ggplot(fifa\_data\_wikipedia, aes(x=date, y=views, color=views)) + geom\_line()

  
We see some huge spikes at different intervals. There are a lot of anomalies in this data. Before we process them further, let’s keep only the relevant columns.

# Keep only date & page views and discard all other variables

columns\_to\_keep=c("date","views")

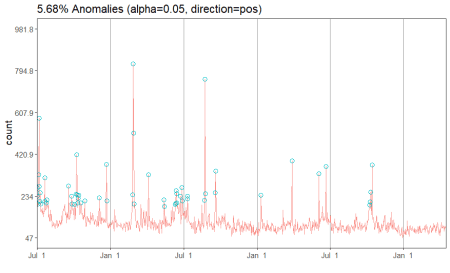
fifa\_data\_wikipedia=fifa\_data\_wikipedia[,columns\_to\_keep]

We will now perform anomaly detection using Seasonal Hybrid ESD Test. The technique maps data as a series and captures seasonality while pointing out data which does not follow the seasonality pattern. The AnomalyDetectionTs() function finds the anomalies in the data. It will basically narrow down all the peaks keeping in mind that not more than 10% of data can be anomalies (by default). We can also reduce this number by changing the max\_anoms parameter in the data. We can also specify which kind of anomalies are to be identified using the direction parameter. Here, we are going to specify only positive direction anomalies to be identified. That means that sudden dips in the data are not considered.

#Apply anomaly detection and plot the results

anomalies = AnomalyDetectionTs(fifa\_data\_wikipedia, direction="pos", plot=TRUE)

anomalies$plot

****  
Our data has 5.68% anomalies in positive direction if we take a level of significance (alpha) to be 95%. Since we had a total of 1022 observations, 5.68% of the number is about 58 observations. We can look at the specific dates which are pointed out by the algorithm.

# Look at the anomaly dates

anomalies$anoms

   timestamp anoms

1  2015-07-01   269

2  2015-07-02   233

3  2015-07-04   198

4  2015-07-05   330

5  2015-07-06   582

6  2015-07-07   276

7  2015-07-08   211

8  2015-07-09   250

9  2015-07-10   198

10 2015-07-20   315

11 2015-07-21   209

12 2015-07-25   202

13 2015-07-26   217

14 2015-09-18   278

15 2015-09-25   234

16 2015-09-26   199

17 2015-10-03   196

18 2015-10-07   242

19 2015-10-08   419

20 2015-10-09   240

21 2015-10-11   204

22 2015-10-12   223

23 2015-10-13   237

24 2015-10-18   204

25 2015-10-28   213

26 2015-12-03   225

27 2015-12-21   376

28 2015-12-22   212

29 2016-02-24   240

30 2016-02-26   826

31 2016-02-27   516

32 2016-02-29   199

33 2016-04-04   330

34 2016-05-13   217

35 2016-05-14   186

36 2016-06-10   196

37 2016-06-11   200

38 2016-06-12   258

39 2016-06-13   245

40 2016-06-14   204

41 2016-06-22   232

42 2016-06-27   273

43 2016-06-28   212

44 2016-07-10   221

45 2016-07-11   233

46 2016-08-22   214

47 2016-08-23   757

48 2016-08-24   244

49 2016-09-18   250

50 2016-09-19   346

51 2017-01-10   237

52 2017-03-29   392

53 2017-06-03   333

54 2017-06-21   365

55 2017-10-08   194

56 2017-10-09   208

57 2017-10-11   251

58 2017-10-14   373

We have the exact dates and the anomaly values for each date. In a typical anomaly detection process, each of these dates are looked case by case and the reason for anomalies is identified. For instance, the page views can be higher on these dates if there had been fifa matches or page updates on these particular days. Another reason could be big news about fifa players. However, if page views on any of the dates does not correspond to any special event, then those days are true anomalies and should be flagged. In other situations such as credit card transactions, such anomalies can indicate fraud and quick action must be taken on identification.

**The ‘Anomaly Way’**

Anomalies are a kind of outlier so SH-ESD (Seasonal Hybrid ESD) is not the only way to detect anomalies. Moreover, ‘AnomalyDetection’ is not the only package we will look upon. Let’s try the anomalize package which is available in CRAN. However, it is always recommended to update the package using github as the owners keep the most recent package versions there and it takes time and testing for the changes to move into standard repositories such as CRAN. We will first install the package from CRAN so that the dependencies are also installed then update the package using devtools

#Installing anomalize

install.packages('anomalize')

#Update from github

library(devtools)

install\_github("business-science/anomalize")

#Load the package

library(anomalize)

# We will also use tidyverse package for processing and coindeskr to get bitcoin data

library(tidyverse)

library(coindeskr)

I am also using the tidyverse package and coindeskr package. The coindeskr package is used to download the bitcoin data and tidyverse is used for speedy data processing. We will now download bitcoin data from 1st January 2017

#Get bitcoin data from 1st January 2017

bitcoin\_data <- get\_historic\_price(start = "2017-01-01")

This data indicates the price per date. Let’s convert it into a time series

#Convert bitcoin data to a time series

bitcoin\_data\_ts = bitcoin\_data %>% rownames\_to\_column() %>% as.tibble() %>% mutate(date = as.Date(rowname)) %>% select(-one\_of('rowname'))

In the time series conversion, we are actually converting the data to a tibble\_df which the package requires. We could have alternatively converted the data into tibbletime object. Since it is a time series now, we should also see the seasonality and trend patterns in the data. It is important to remove them so that anomaly detection is not affected. We will now decompose the series. We will also plot the series

#Decompose data using time\_decompose() function in anomalize package. We will use stl method which extracts seasonality

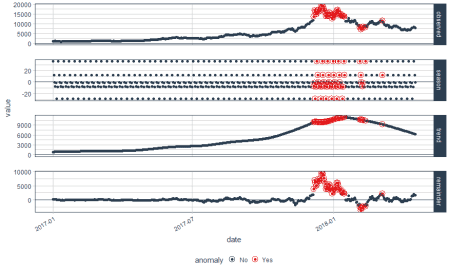
bitcoin\_data\_ts %>% time\_decompose(Price, method = "stl", frequency = "auto", trend = "auto") %>%  anomalize(remainder, method = "gesd", alpha = 0.05, max\_anoms = 0.1) %>% plot\_anomaly\_decomposition()

Converting from tbl\_df to tbl\_time.

Auto-index message: index = date

frequency = 7 days

trend = 90.5 days

  
We have some beautiful plots with the first plot being overall observed data, second being season, third being trend and the final plot analyzed for anomalies. The red points indicate anomalies according to the anomalize function. However, we are not looking for this plot. We only want the anomalies plot with trend and seasonality removed. Let’s plot the data again with recomposed data. This can be done by setting the time\_recomposed() function

#Plot the data again by recomposing data

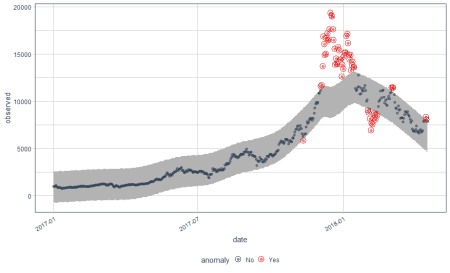
bitcoin\_data\_ts %>% time\_decompose(Price) %>% anomalize(remainder) %>% time\_recompose() %>%  plot\_anomalies(time\_recomposed = TRUE, ncol = 3, alpha\_dots = 0.5)

Converting from tbl\_df to tbl\_time.

Auto-index message: index = date

frequency = 7 days

trend = 90.5 days

  
This is a better plot and shows the anomalies. We all know how bitcoin prices shot up in 2018. The grey portion explains the expected trend. Let’s see what these red points are.

#Extract the anomalies

anomalies=bitcoin\_data\_ts %>% time\_decompose(Price) %>%  anomalize(remainder) %>%  time\_recompose() %>%  filter(anomaly == 'Yes')

Now the anomalies dataset consists of the data points which were identified as anomalies by the algorithm

**Conclusion: Are You An Anomaly?**

We have twitter’s anomaly detection package based on Seasonal Hybrid ESD (SH-ESD) as well as CRAN’s anomaly detection package based on factor analysis, Mahalanobis distance, Horn’s parallel analysis or Principal component analysis. We also have TsOutliers package and anomalize packages in R. There are a lot more packages than one could find in R. They all have the same concept but differ in the underlying algorithm which they use to detect anomaly. Hence, one can get a general idea from all such packages: anomalies are data points which do not follow the general trend or do not lie under the expected behavior of the rest of the data. The next question which is raised is the criteria for a data point to be following expected behavior. The rest of the data points are all anomalies. One can also have varying types of anomalies such as direction based anomalies as described by the anomaly detection package (positive or negative) or anomalies not following events such as matches in fifa data. One can similarly pitch in another logic for anomaly classification and treat them accordingly.

**Here is the entire code used in this article**

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fifa\_data\_wikipedia = wp\_trend("fifa", from="2013-03-18", lang = "en")

#First\_look

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# Plotting data

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ggplot(fifa\_data\_wikipedia, aes(x=date, y=views, color=views)) + geom\_line()

# Keep only date & page views and discard all other variables

columns\_to\_keep=c("date","views")

fifa\_data\_wikipedia=fifa\_data\_wikipedia[,columns\_to\_keep]

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anomalies$plot

# Look at the anomaly dates

anomalies$anoms

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install.packages('anomalize')

#Update from github

library(devtools)

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#Load the package

library(anomalize)

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bitcoin\_data = get\_historic\_price(start = "2017-01-01")

#Convert bitcoin data to a time series

bitcoin\_data\_ts = bitcoin\_data %>% rownames\_to\_column() %>% as.tibble() %>% mutate(date = as.Date(rowname)) %>% select(-one\_of('rowname'))

#Decompose data using time\_decompose() function in anomalize package. We will use stl method which extracts seasonality

bitcoin\_data\_ts %>% time\_decompose(Price, method = "stl", frequency = "auto", trend = "auto") %>%  anomalize(remainder, method = "gesd", alpha = 0.05, max\_anoms = 0.1) %>% plot\_anomaly\_decomposition()

#Plot the data again by recomposing data

bitcoin\_data\_ts %>% time\_decompose(Price) %>% anomalize(remainder) %>% time\_recompose() %>%  plot\_anomalies(time\_recomposed = TRUE, ncol = 3, alpha\_dots = 0.5)

#Extract the anomalies

anomalies=bitcoin\_data\_ts %>% time\_decompose(Price) %>%  anomalize(remainder) %>%  time\_recompose() %>%  filter(anomaly == 'Yes')